

## Benefits of the Job

- Congressional Staff
- Staff who serve individual members of Congress, committees, and party leaders
- Franking Privileges
- Free use of mail system to communicate with constituent; machines duplicate a member's signature in real ink


## Who Serves in Congress?

- Congress is becoming less white and less male, although women and ethnic minorities are still underrepresented.
- Descriptive representation means that members have the same characteristics as constituents.
- Substantive representation means that members of Congress will represent their constituents' best interests.
- Incumbents are elected at much higher rates than challengers. This is called the incumbency advantage.


## The Incumbency Advantage

- Advertising:
- The goal is to be visible to voters.
- Frequent trips home \& newsletters are used.
- Credit Claiming:
- Casework: providing help to individual constituents.
- Pork Barrel: federal projects and grants that benefit a congressional district or state.
- Earmark: a provision in a bill that benefits a particular group.


## The Incumbency Advantage

- Position Taking:
- Portray themselves as hard working, dedicated individuals.
- Occasionally take a partisan stand on an issue.
- Weak Opponents:
- Most opponents are inexperienced in politics.
- Most opponents are unorganized and underfunded.


## Incumbency in the House

 and Senate- The House has a higher rate of incumbency reelection than the Senate
- House members serve in small, often safe districts
- House members serve two year terms.
- House members run for reelection almost all of the time.


## Why Incumbents Sometimes

 Lose- Incumbents may become involved in a scandal.
- Incumbents may be redistricted out of their seat and may face another incumbent in their new district.
- Redistricting may cause a seat to become competitive.
- There might be a "throw the bums out" sentiment.


## Redistricting

- Redistricting means changing the district boundaries so that population groups are even based on the census.
- States may gain or lose seats. This is called reapportionment.
- Districts may be "cracked" (where a line is drawn to divide a group) or "packed" (where a group in put into a single district).


## Spending in Congressional Elections



- Open seats are expensive.
- PACs contribute directly to candidates.
- 527s and 501(c)(3)s spend independently.
- Spending lots of money does not guarantee a win.


# How Congress is Organized to 

 Make PolicyBicameral: A two house legislature


The House

- 435 members, 2 year terms of office.
- Initiates all revenue bills, more influential on budget.
- Limited debates.
- 100 members, 6 year terms of office.
- More influential on appointments and foreign affairs.
- Unlimited debates, including the filibuster to talk a bill to death.


## HOUSE

Debate limited to 1 hour Members policy specialists
Emphasizes tax \& revenue policy

- More formal \& impersonal


## SENATE

- Unlimited debate
- Filibuster
- Cloture requires a vote of 60 Members policy generalists
- Emphasizes foreign policy
More informal \& personal


## How Congress is Organized to Make Policy <br> 

- The House
- Lead by Speaker of the House- elected by House members.
- Major role in committee assignments and legislation.
- Majority leader, minority leader, and whips
- The Senate
- Officially lead by Vice President.
- Really lead by Majority Leaderchosen by party members.
- Minority leader and whips


Congress in session is Congress on public exhibition, whilst Congress in its committeerooms is Congress at work."

# Legislative Committees: 

Function \& Purpose
Oversight Hearings: Members of the bureaucracy are called by
congressional committees to testify about matters investigated by the committee.


Legislative Committees: Function \& Purpose

## Consider bills: Committees may send bills to the floor, kill them, or amend them.



## How Congress is Organized to Make Policy

- Four types of committees:
- Standing committees: subject matter committees handle different policy areas.
- Joint committees: Made up of House \& Senate members.

- Conference committees: resolve differences in House and Senate bills.
- Select committees: created for a specific purpose.


## Some Important Committees

- House Rules Committee: assigns "rules" to bills, including whether debate will be allowed.
- House Appropriations Committee: sets funds for specific projects and programs.
- House Ways and Means Committee: considers tax bills
- Senate Finance Committee: considers tax bills


## How Congress is Organized to Make Policy

- The Committees and Subcommittees
- Getting on a Committee
- Members want to get on the right committee.
- Members want committee assignments that will help them get reelected and gain influence.
- New members express their committee preferences to the party leaders.
- Support of the party is important in getting on the right committee.
- Parties make an effort to grant requested committee assignments.
- A discharge petition is used to bring a bill to the whole House or Senate, without a report by a committee. This is used to bypass committee chairs who have refused to consider a bill or are stalling a bill in committee.


## How Congress is Organized to Make Policy

- Getting Ahead on the Committee: Chairs and the Seniority System.
- The chair is the most important position for controlling legislation.
- Seniority on the committee is a general rule, and members may choose the chair of their committee.
- Majority party always gets chairman
- Committee numbers will reflect the percentage of Democrats and Republicans in the body as a whole.



## How Congress is Organized to Make Policy

- Caucus: A group of members of Congress sharing some interest or characteristic.
- Caucuses pressure for committee meetings and hearings and for votes on bills.
- Caucuse can be more effective than lobbyists.


## How Congress is Organized to Make Policy

## Congressional Staff

- Personal staff: Work for the member. Mainly providing constituent service, but help research and write bills.


Committee staff: organize hearings, research \& write legislation, target of lobbyists.
Staff Agencies: CRS, GAO, CBO provide specific information to Congress.


## The Congressional Process

## HOW A BILL BECOMES A LAW

In a typical year, more than 5,000 bills are introduced in Congress. But only about 150 of them become law.
The diagram below shows a bill going through the House and Senate at the same time. That can happen. But often, a bill is passed by one house of Congress,
then goes to the other for action. After a bill passes both houses, it goes to the President, who either can approve or veto (reject) it. If the President vetoes a bill, it still can become law-if two thirds of the House and the Senate vote to override it. This rarely happens.


- Bill: A proposed law.
- Anyone can draft a bill, but only members of Congress can introduce them.
- More rules in the House than in the Senate.
- Party leaders play a vital role in steering bills through both houses.
- Countless influences on the legislative process, including interest groups, caucuses, the president, and leadership.


## Logrolling

- Logrolling means exchanging votes for favors.
- "I'll vote for your bill if you vote for my bill."


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## The Congressional Process

Presidents and
Congress: Partners and Antagonists

- Presidents have many resources to influence Congress, including electoral support.
- In order to "win" in Congress, the president must win several battles in each house.
- Presidents have the power of veto to ultimately influence legislation.


## The Congressional Process



## The Congressional Process

- Party, Constituency, and Ideology
- Party Influence: Party leaders cannot force party members to vote a particular way, but they can promise electoral support and committee memberships.
- The Instructed Delegate role is that members of Congress should use their best judgment.
- The Representative role is that members of Congress should vote in accordance with their constituents' wishes (if they can figure out what they are).


## The Congressional Process

Lobbyists and Interest Groups

- There are over 26 lobbyists for every member of Congress- the bigger the issue, the more lobbyists will be working on it.
- Lobbyists can be ignored, shunned and even regulated by Congress.

- Ultimately, it is a combination of lobbyists and others that influence members of Congress.

