Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Microeconomics Unit Study Guide**

**Define/explain and give examples for the following:**

Market-

Price-

Inflation-

Hyperinflation-

Supply and demand-

Equilibrium-

Competition-

 Direct Competition-

 Indirect Competition-

Market Structure-

 4 Characteristics of a market -

Perfect Competition-

Monopoly-

Oligopoly-

Monopolistic Competition-

Product Differentiation-

 Physical Differences-

 Perceived Differences-

 Support Services-

Marginal Thinking-

Market Failure with Social Costs-

Externalities-

 Positive Externalities-

 Negative Externalities-

Merit Good-

Demerit Good-

Public Good-

Pigovian Taxes-

Wealth Distribution-

 1955 v. Current wealth distribution-

Income Gap-

Social Costs of a Large Income Gap-

Why does the XboxOne cost $560 when the PlayStation 4 “only” cost $400?